



The Week of Europe

by United Islands

1-5.5.2024



The greatest celebration of Europe in Czechia

1/5/2024 Zažijte Evropu - 20 years in EU

Concert of 10 artists from the countries that joined the EU in 2004 and presentations of all EU states

2/5/2024 Symphony for Humanity + Club night

Music program at Střelecký ostrov



3/5/2024 United Islands Friday program

Music discoveries each EU country, debates, workshops, panel discussions

4/5/2024 United Islands of Prague Saturday program

Music discoveries from each EU country, debates, workshops, panel discussions



5/5/2024 Prague Marathon and musical performances along the entire route



ARD*

Arts

ARD*

ARD*

ARD*

ARD*

ARD*

Event partners

We currently have the patronage of the Prime Minister Petr Fiala, Ministers Martin Dvořák, Jan Lipavský and Jana Černochová, Mayor Bohuslav Svoboda and others are on the way.



Office of the Government of the Czech Republic,
Representation of the European Union in the
Czech Republic, Ministry of European Affairs,
Culture, Foreign Affairs, Prague, UIOP partners,
embassies and cultural institutes

United Islands of Prague

2004–2024

In **2004**, we organized **1st year of the UIOP** international music festival, which was also a **celebration of the entry into the European Union**.

The event took place on **10 islands**, covered 10 different genres and represented **all EU states**.



UNITED
of Prague
ISLANDS

The festival has become a **tradition in the field of European musical discoveries**. At the same time, it is an event presenting **current topics in society**, which is visited by **tens of thousands of people**.

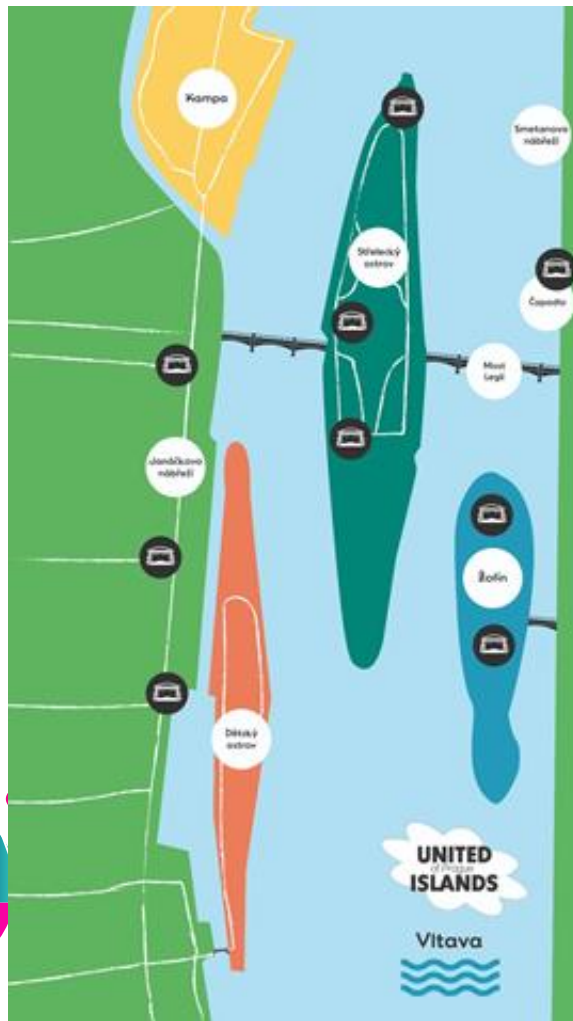
Each year, we respond to current events, whether it is to bring hope to society, remind European principles, or emphasize freedom and peace.

Special editions are traditionally part of the festival. In previous years British/German/Slovak/Freedom Edition. After last year's Europe Day, this year we are planning **The Week of Europe**. Traditionally completely **free!**

Locations 1.5.



Locations 2.-4.5.



Musical Program

01/05/2024

10 emerging artists from every 2004 enlargement country

2 stages

1 final show



Tautumeitas (LV)

Ethno-pop band that intertwines melodies/lyrics from Latvian folk songs with contemporary sounds & creates spirited performances that **transcend language barriers & resonate with audiences** wherever they perform.

Freakin' Disco (HU)

Working with multi-Grammy Award winning producer, this group creates memorable **deep, psychedelic and groovy** music. The **elemental power of their live performance** launches the audience to space.

Baasch (PL)

Baasch is a **musician & producer** creating music that can be primarily categorised as **synth-pop** but takes various influences from **electronic and club music**. He performed at many open-air festivals around Europe & won multiple polish music awards.

And many more...

Musical Program

03-04/05/2024

50+ emerging artists from
EU countries

Outdoor
stages

Indoor stages



Télépagaille (FRA)

Le Parody (ES)

49th & Main (IRL)

Prisma (DK)

Cari Cari (AT)

And many more...

Non-musical program

01/05/2024

Náměstí Václava Havla



Participatory installation "Me, European"

What do citizens think about the European Union? Mosaic of diverse opinions.

Embassy presentation

Dialogue between visitors and embassies, take your spot!

#dikyzemuzem

Non-musical program

01/05/2024

Debates

Transformations of Spiritual Europe
Where will we live?
20 years in the EU, or What the Czechia has done



Střelecký ostrov

Staged reading

"Travelling around Europe"

Czech literary authors about traveling
in Europe, humorously and seriously.

Installation "Europe is Calling"

What can we do thanks to Europe?
Audio testimonies across
generations about the opportunities
Europe offers us in an old telephone
box.

#dikyzemuzem

Non-musical program

01/05/2024

Most Legii

closed to car transport



The journey from the island to Europa Experience Center

We have been part of the EU for 20 years. What has changed in that time? Year after year, event after event, what Europe has given and taken away from us.

Exhibitions

My region, part of the mosaic of Europe 2050
Europe of opportunity, experience, and progress
...and more

#dikyzemuzem

Non-musical program

01/05/2024



Europa Experience Center

Audiovisual content

Film / light installation - depends on
the space.

Afternoon debates

Are our children going to ski?
Women in European institutions
Energy of the future

Exhibition

Václav Havel - Europe as a Task

Reflections and suggestions on the
topic of Europe.

#dikyzemuzem

Ideas for embassies

One band from every EU country
fresh emerging artists from 27 countries

Stands with culture and state presentation, activities
As last years Europe Day



Panel discussions, debates
During the whole event

National club nights
whole club devoted to one country on Friday or Saturday

Basic option to take part in the greatest Europe event in Prague

A band from your country
+
Stand with culture
presentation or activity

and

become a part of the marketing campaign
+
take part in debates, panel discussions or opening and
final ceremonies



The festival covers

Production team

Preparation and realization of the whole festival
20 years of experience

Technical production

Technical rental, stages, fences, stands, electricity...

The logo for 'UNITED of Prague ISLANDS' is centered in a large, circular gradient that transitions from green at the top to blue at the bottom. The text 'UNITED' is in large, bold, black capital letters, 'of Prague' is in a smaller, lighter font, and 'ISLANDS' is in large, bold, black capital letters.

UNITED
of Prague
ISLANDS

Dramaturgy, booking and advancing

We have a strong network of booking agencies and can get the best for reasonable prices

Fundraising

Strong institutional and commercial partnerships

Marketing campaign

The festival has a great public attention and a lot of media partners (radios, magazines, servers....) and the reach of the campaign is around 400.000 people

Possible partnership

Direct finance partnership from Institute / Embassy
Donation for your country presentation at the festival

Finance from national funds
Export offices, ministries...



Private sponsorship
Funding from international companies from your country

What can we do?

- Help with fundraising
- Help with grant applications
- Administration
- Bands selection and booking
- Complete production
- Marketing

Thanks for your attention!

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